## Meg Shope Koppel, Ph.D., Chief Research Officer



### **Workforce Development Opportunities**

- Workforce development tools to drive the economic growth of the region
  - Workforce Development Boards
  - American Job Centers
  - Training resources
    - Incumbent & sector-based
    - New hires
    - Apprenticeships



### Background/Overview of DoD Grant Phase 1

Who: Philadelphia Works and regional partners

What: 1.1 Million Dollars

Where: 5 Philadelphia Counties and 3 Lehigh Valley Counties

OVERALL GOAL: Address distressed employers in the supply chain and provide resources to help businesses diversify revenues beyond Department of Defense

**Business Benefits:** New Sales, New Customers, Retained jobs,

**Upskilled Talent** 



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## **Regional Partnerships**



















Building a Skilled and Thriving Workforce

### Results and the Future

#### Results from First phase:

- Over 100 employers identified
- 75 Needs Assessments Preformed
- 25 Company Assessment Plans Completed
- 16 Diversification Plans Implemented by grant completion

#### Future grant

- Changed process
- Network built



#### **Chester County Economic Development Council**

# **MaryFrances McGarrity**

Senior Vice President – Business Development Services





#### Widener University Small Business Development Center

# **Bruce Downing**

**Government Contracting Specialist** 



#### Small Business Development Center Widener University

Helping businesses start, grow, and prosper.

