

Before you submit please read all information--

Official NNSY Contest: Share your LO Story

All entries are subject to online posting and become property of Norfolk Naval Shipyard. For Official Use Only (FOUO), classified, pre-descional, proprietary or business sensitive information, which includes visual imagery (pictures or video) should NOT be included in any entry.

Goal: All entries must be true stories and tell how using Learning Organization principals better helped support the mission of NNSY.

Entrants: ALL entrants must be employees and can include Sailors attached to Norfolk Naval Shipyard (see rules).

Entry: Entries will be submitted in one of two categories: (1) *Individual submission* (2) *group submission*. (A group should consist of no more than 5 individuals although the story may be about a larger group).

Judging: One--first, second and third place winner will be selected for each category. Each category has two themes in which entrants may choose; all forms of media (see formatting guidelines) may be submitted for each category and will be judged based on the most compelling story. (Please label all submissions—see labeling)

Awards: (see below for details on 1st, 2nd 3rd place winners).

Deadline: All entries must be received COB March 30*.

Submit to: Public Affairs Office, building 1500, 6th floor (396-9550).

Contest Objectives:

After deciding on a category (individual or group), entrants must choose from one of the two themes found beneath the category (see below). Using the theme entrants must show how, during a work project or meeting, it served to support the overall NNSY mission--which is: *"We are NNSY continuously driving to excellence and delivering service to the Fleet—safely, with the right quality, on schedule and within Budget."*

Entry Categories and themes are as follows:

Category 1—INDIVIDUAL

Theme 1

Overcoming perceptions (mental models) about people, departments or processes (which made you a better more insightful and motivated team player).

- a) **INSIGHTS:** How did it change you? What was your prior belief or thought? What changed your perception? What might you say to inspire others to let go of their mental model or perception in order to see something in a new way?

Theme 2

Self-Improvement (personal mastery) — what are you doing/have you done to accomplish things that are important to you and to which you have been successful (i.e. finished degree)?

- a) **INSIGHTS:** The accomplishments can be big or small, in your day-to-day life, at home, or in the community or within yourself. What obstacles did you overcome? How has this helped you at work? Outside of work? What would you say to inspire others to begin to achieve their own personal mastery?

Category 2—Group Submission

Theme 1

Unity (shared vision)--How a team, group or department became unified in order to get a job done (safely, within budget, on time) (team members can be from varying departments as well as Sailors).

- a) **INSIGHTS:** What steps did the team take to become more unified? Once the team was unified what job were they able to accomplish? What was the greatest lesson learned? What would you or the team say to inspire others to use a shared vision or team learning in order to accomplish a task/project?

Theme 2

Seeing the BIG picture (systems thinking)—a group or team that was able to relate their job and the jobs of the other team members, to accomplishing the mission of NNSY, how it is all inter-related and necessary to getting the job done.

- a) **INSIGHTS:** Why is seeing the big picture vital to NNSY? How did understanding the big picture help this team to work together? What was learned (personally or professionally) by team members?

Labeling guidelines—ALL submissions MUST be labeled as follows:

- [1] **Entrant's full name** (for group include all names)
 - [2] **Department or code** (for group include all dept's and codes)
 - [3] **Category** (individual or group)
 - [4] **Theme** (mental models, personal mastery, shared vision, systems thinking)
 - [5] **Entrant type** (video, essay, song, illustration)
- {Example: Joe Yardbird, C950, Individual, personal mastery, Essay}.*

Formatting guidelines for submissions:

- **Video-** must be submitted as an MPEG on a CD, for those who have their own Submissions may be no more than 3 minutes in duration. *(There is conversion software available on the internet i.e. for mobile devices at <http://bit.ly/yk53yv> and for camcorder devices at <http://bit.ly/xgccfN> not an endorsement of NNSY).*
- **Essay-** an essay should be at least 500 but no more than 1,000 words in length. It should be submitted as a word document with a cover sheet properly labeled (Essays may also be read on video but will be judged under the *essay category* and should be labeled as such and must include the written word doc).
- **Song-** A song should be submitted as audio and include typed lyrics, double spaced with a cover sheet properly labeled (Songs may also be submitted on video but will be judged under the *song category* and must include word doc).
- **Artistic illustration-**artistic illustrations may be a hand or computer drawn wall graphic or poster and completed on paper no smaller than an 8X10 no larger than 16X20 and must include 250 to 350 word description, typed, double spaced with a coversheet properly labeled.

If you have questions please call the Public Affairs Office at 396-9550

Awards:

Individual Award:

3rd \$50 Earn Bucks

2nd \$75 Earn Bucks

1st \$100 Earn Bucks

Group Award:

3rd Each member will receive \$30 Earn Bucks

2nd Each member will receive \$40 Earn Bucks

1st Each member will receive \$50 Earn Bucks

Rules:

- All entrants must be employees of Norfolk Naval Shipyard and can be military assigned as Shipyard personnel.
- For Official Use Only (FOUO), classified, pre-descional, proprietary or business sensitive information, visual imagery (pictures or video) should **NOT** be included in any entry. No videography in the CIA

- All entries must comply with category guidelines and pertain to one of the four listed themes
- Entries should be clearly understood, creative and innovative
- All videos must be created outside of the NNSY.

AUTOMATIC DISQUALIFICATION:

- (1) slandering of person(s) or personal attacks.
- (2) Belligerence or use of swear words
- (3) Inappropriate attire
- (4) gang signs or symbology whether illustrated or bodily (using hand gestures)
- (5) The entry does not pertain to the themes mentioned above

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Electronic submissions can be sent to nfsh_nnsy_pao@navy.mil