



IUID

Item Unique
Identification

IUID Individual Contribution Award

Mr. Craig MacDougall

NSWC Corona



Ms. LeAntha Sumpter, (Deputy Director for Program Development and Implementation, Defense Procurement & Acquisition Policy in the Office of the Under Secretary of Defense for AT&L) presents Mr. Craig MacDougall (NSWC Corona) with an IUID Individual Contribution Award.



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Since the IUID Policy was introduced in 2003, it has been rapidly implemented by Department of Defense (DoD) Program Managers, Depots, Automatic Identification Technology (AIT) Solution Providers, Government Leaders and DoD Suppliers. Many stakeholders have fully embraced IUID to improve data quality, standardize serialization, and take advantage of automatic data capture to revolutionize existing business processes. Although there have been some challenges in IUID implementation, the rewards far outweigh the challenges, transforming current DoD business practices. Through individual and organizational dedication and resolve, over 3 million items have been entered into the IUID Registry.

The June 17-18, 2008 UID & eBusiness Forum, held in Sacramento, California, continued the recognition of key individuals with the distribution of the IUID Individual Contribution Award. This award recognizes individuals who have played a critical role in the successful advancement of IUID.

Mr. Craig MacDougall has been a civilian Navy employee for over seven years and currently is a key member of the NSWC Corona IUID Center. This center brings technical expertise to the areas of systems engineering, surface physics, applied mathematics, statistics, and information systems theory, as well as real-world experience and successful lessons learned from Air Force and Marine Corps regarding the various issues that could potentially become a roadblock to the successful implementation and adoption of IUID.

NSWC Corona became involved in IUID when two pilot project proposals were initiated in August of 2005, including STANDARD Missile and a weapon calibration program within the Marine Corps. As a result of the successful pilot program, NSWC Corona IUID Center and Mr. MacDougall gained public notoriety as a subject matter expert. Other missile programs, Navy Small Arm's and additional calibration programs have sought the expert knowledge to fully realize the benefits of IUID.

According to Dr. James Finley, Deputy Under Secretary of Defense (DUSD) for Acquisition and Technology (A&T), "IUID is at the forefront of DoD modernization and transformation by providing a level of asset visibility previously unavailable to the global Defense Industrial Base. By marking every qualifying asset in the DoD inventory and registering the item-level data in a single database, individual users through DoD information systems have access to a globally unique identifier that can be used to track item availability, manage item maintenance history, provide a reliable audit trail, and enhance overall item accountability. When IUID data is combined with other Automatic Identification Technology, the accuracy, reliability, and efficiency of the entire DoD supply chain is enhanced."

Mr. MacDougall has been a strong advocate of IUID, sharing lessons learned, inherently understanding the benefits of IUID and advocating those improvements to the DoD personnel, innovating new methods and processes for the successful adoption of IUID, and providing a network of resources to the IUID community through a variety of methods, including lively speaking engagements at the UID Bootcamps and UID & eBusiness Forums.