SMALL BUSINESS DEPARTMENT BRIEF INDUSTRY DAY

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Our Mission

To promote acquisition opportunities where small business can best support the needs of our Sailors and Marines. Through policy, advocacy and training we foster industry innovation, technology development and the acquisition of quality products, services and solutions from small business providers.
Small Business Strategy

- ASN RD&A recognized there was a wide variance in the employment of Small Business across the Navy.

- Issued the “Tapping Into Small Business in a Big Way” Memorandum on 12 January 2015 directing each Head of Contracts Activity (HCA) and Program Executive Office (PEO) to formulate a Small Business Strategy for 2015 and 2016.

- ASN RD&A assigned each Deputy Program Manager as the Small Business Advocate responsible for identifying opportunities within the program for Small Business participation.
Small Business Office

- **What We Do.....**

- Identify Small Businesses to help meet the Mission

- Provide Guidance

- Industry Outreach

- Provide Tools & Resources to Help Make Informed Decisions

- Utilize various socio-economic programs such as DoD Mentor-Protégé Program, SBIR/STTR Programs
Federal Government Small Business
2015 Achievements

- SB 23% Goal 25.74%
  3rd Consecutive year
- SDB 5% Goal 10.05%
  Highest Ever
- WOSB 5% Goal 5.05%
  First Time Ever Met
- SDVO 3% Goal 3.92%
  Highest Ever
- HUBZone 3% Goal 1.82%
Small Business Programs FY-16 Performance Summary NSWCPD Goals vs. Actuals

Goals
Small Business Eligible Dollars $202.2M

Actuals
SB - $102.9M
SDB - $28M
WOSB - $2.4M
HUBZONE - $2.2M
SDVOSB - $2.2M

DATA SOURCE: FPDS AS 5/3/16
Contact Information

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The Small Business Program is a Key Part of Delivering Agile, Innovative, Adaptable, Affordable War-Winning Capabilities for the World’s Greatest Navy.